



Who said that
you need big size
for effective communication?



Size is not what makes
a communication agency successful,
its ideas are...



... and to come up
with successful ideas
you need

passion, love,
focus, pleasure,
respect, style,
attitude, curiosity...



curiosity respect
style love

As Company Communication does



Passion for agriculture



Crop protection agrochemicals
and agro-services





Passion
for feeding animals



Products for agriculture
and the livestock industry

Elanco

Products for the health
and welfare of pets and farm animals

Love
for animals





Rondò
Fitmonza



Gyms and fitness centers

Focus on health



FamiCord
Italia

Services for umbilical cord stem cells banking



Respect of rights




PATAVIVUM
RISARCIMENTO DANNI, VELOCE E SENZA AFFANNI

 **XPARTELESA**

Franchises for damages compensation

The love of good food



 **FRUTAROM**
FOUNDED 1933

Flavor and food ingredients

Research for quality

SGS

Certification, analysis, verification and inspection services





Manufacturer of tools and equipment

Attitude for precision



A photograph of a man with light brown hair and brown eyes wearing black-rimmed glasses. He is peeking over a weathered wooden fence. The background is a bright blue sky with white, fluffy clouds.

Curiosity
pushing us to go beyond...

... and to fall in love
with your business,

to help you to grow it.





And now, after this short presentation with our values, we think you will be curious to discover how our skills becomes real... and what we did in more than 20 working years.

In the following pages we will find only a few portfolio advertising, events and fair stand samples.

Enjoy!



ADVERTISING



ADVERTISING

Make your pigs more relaxed

and more productive

Agita. anti-fly Program, anti-stress solution

A pig wearing sunglasses and a tuxedo, sitting at a table with a meal and glasses of beer.

Make your pigs more relaxed

and more productive

Agita. anti-fly Program, anti-stress solution

A fly being chased by a dashed arrow.

AGITA Anti-Fly Program logo: AGITA FOR SCATTERBAIT, EFFECTIVE - EASY TO USE.

Make your cows more relaxed

and more productive

Agita. anti-fly Program, anti-stress solution

Two cows relaxing on a beach, one in a deck chair and one lying down.

Make your cows more relaxed

and more productive

Agita. anti-fly Program, anti-stress solution

A fly being chased by a dashed arrow.

AGITA Anti-Fly Program logo: AGITA FOR SCATTERBAIT, EFFECTIVE - EASY TO USE.

Make your poultry more relaxed

and more productive

Agita. anti-fly Program, anti-stress solution

Two chickens' feet with carrots attached to their claws.

Make your poultry more relaxed

and more productive

Agita. anti-fly Program, anti-stress solution

A fly being chased by a dashed arrow.

AGITA Anti-Fly Program logo: AGITA FOR SCATTERBAIT, EFFECTIVE - EASY TO USE.

AGITA relaunch



ADVERTISING

Strong with flies,
gentle with nature.

SpY™
The effective adulticide

NOVARTIS

Final lay out,
approved

Precise. Fast.
Easy to use.
No side effects

JUST LIKE NEW SPY
the intelligent adulticide.

SpY™
for relaxed animals

NOVARTIS

Alternative
proposals

SPY - New advertising



ADVERTISING

GAME OVER FOR FLIES AND OTHER INSECTS.

Killing the enemies of your farm is a game.

OXYFLY
Anti-Fly Program
Nobody is stronger

NOVARTIS

OXYFLY - New advertising

Final lay out,
approved

A Novartis production

THE INCREDIBLE OXYFLY

Born to kill flies and other insects.

Nobody is stronger

THE NIGHTMARE FOR FLIES AND OTHER INSECTS.

New Oxyfly. No escape for your farm's enemies.

OXYFLY
Anti-Fly Program
wonderful idea for your animals

Alternative proposals

Clip their wings!

"Clip somebody's wings is the translation of an Italian slang meaning preventing somebody from unleashing their potential, growing, asserting their personality.

NEPOREX relaunch



Tarpare le ali!

Neporex 2 WDG, efficace
contro le larve delle mosche

• Blocca lo sviluppo delle larve,
provocandone la morte.
• Selettivo nei confronti delle larve di ditteri
salvaguardando gli insetti utili.
• Applicabile a spugno, diluito in acqua,
erogato sotto forma di spray o irrorato.
• Indicato per gli allevamenti bovini,
suini, avicoli e cunicoli.

NEPOREX[®] 2 WDG
Niente larve, niente mosche

E' un presidio medico chirurgico Registrazione Ministero della Salute n° 14566

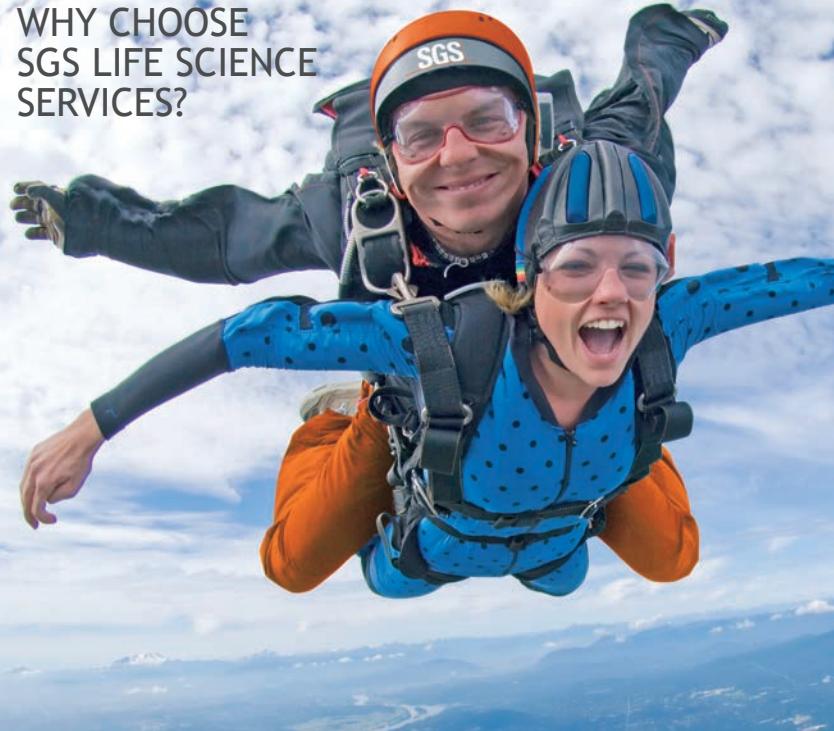




ADVERTISING

SGS - Corporate adv

WHY CHOOSE
SGS LIFE SCIENCE
SERVICES?



**BECAUSE WE'LL ALWAYS BE
CLOSE TO YOU...**

...BY ENHANCING QUALITY

Understanding your real needs and all aspects of your production allows us to simultaneously improve quality and efficiency. We provide a range of flexible and tailored-made services, that allow you to measure and then improve systems, services and processes to stay competitive.

...BY REDUCING RISK

We work closely with you to ensure the best possible risk-management solutions. We can be your "eyes and ears" anywhere in the world. By creating trust between all parties, we can help improve margins and make business faster and simpler.



CONTACT US AT SGS.COM/PHARMAQC

WHEN YOU NEED TO BE SURE

SGS



ADVERTISING

Maximum weights
weights
always in
great shape...
absolutely!

**Pesi massimi sempre
in gran forma... sicuramente!**

Per l'allevamento dei bovini da carne, Sivam offre un servizio tecnico d'avanguardia, per ottenere la miglior resa in tutta sicurezza con 3 programmi specifici, calibrati sulle diverse problematiche:

- EXCELLENCE per garantire le massime prestazioni
- IMMUNITY con l'esclusivo Sistema Irma
- EASY pratico e facile da applicare

Sivam è al vostro fianco per ottenere sempre il meglio dal vostro allevamento.

SOLE, TERRA, ACQUA, SIVAM
SIVAM SpA - Tel. 0377.8341
www.sivamspa.it

SIVAM

Coltivare la vite con Sivam

**Il giusto equilibrio
tra quantità e qualità**

Il viticoltore che vuole ottenere il meglio dal suo vigneto, sa di poter contare su Sivam, perché coltivare la vite con Sivam significa:

- disporre delle più moderne specialità fitostratifiche e nutrizionali
- poter contare su tecnici esperti e motivati
- adottare strategie integrate a basso impatto ambientale
- utilizzare soluzioni personalizzate in base ai reali bisogni.

Sivam è al vostro fianco per ottenere sempre il meglio dal vostro raccolto.

SOLE, TERRA, ACQUA, SIVAM
SIVAM SpA - Tel. 0377.8341
www.sivamspa.it

SIVAM

SIVAM - Adv and brochures

The right balance
of quantity and quality

ADVERTISING

Da una sana alimentazione, grandi bufale per grandi mozzarelle.



Scegliere Sivam per l'allevamento delle bufale significa scegliere il metodo alimentare più completo per ottenere grandi risultati, grazie a:

- **GAMMA COMPLETA** composta da latte, mangimi ed integratori specifici adatti ad ogni fase
- **PROGRAMMA IMMUNITY** con l'esclusivo Sistema Irma
- **INNOVAZIONE** ed aggiornamento costante dei programmi alimentari.

Sivam è al vostro fianco per ottenere sempre il meglio dal vostro allevamento.



SOLE, TERRA, ACQUA, SIVAM
 SIVAM SpA - Tel. 0377.8341
www.sivamspa.it

SIVAM

From healthy nutrition, great buffalos
for great mozzarella cheese

SIVAM - Adv and brochures



Coltivare il Mais

Un gran raccolto
per una carica d'energia.


SOLE, TERRA, ACQUA, SIVAM


Great harvests
for an energy load



ADVERTISING

Proteinuria affects 1 out of 2 dogs
Identify it before
it is too late!

Novartis - Proteinuria campaign

CAMPAGNA PER LA DIAGNOSI PRECOCE
DELLA PROTEINURIA

La proteinuria colpisce
1 cane su 2.
Scoprila prima che sia

TROPPO TARDI!

Chiedi! Il tuo veterinario ti aiuterà a scoprirla.

in collaborazione con

 Centro Veterinario
Imperiese s.r.l.

 NOVARTIS
ANIMAL HEALTH



ADVERTISING

Cereals?
**We invest,
you increase
your yield**



Cereali?...
Noi investiamo,
voi aumentate
le rese.

syngenta. 

Syngenta oggi consolida il proprio ruolo nel settore dei cereali investendo nuove risorse e portando innovazione nella cerealicoltura italiana. La recente acquisizione di Società Produttori Sementi SpA di Bologna (PSB), leader in Italia nella selezione e nel miglioramento delle sementi di grano duro e grano tenero, permette infatti a Syngenta di proporre un'offerta particolarmente ampia e articolata di varietà di cereali, con soluzioni adatte ai diversi areali italiani e alle specifiche destinazioni d'uso. L'offerta comprende ben 13 varietà di grano tenero fra cui SY MOISSON, ILLICO e GENESI, 18 varietà di grano duro (tra cui IRIDE, SARAGOLLA, AUREO e SVEVO), 2 orzi ibridi HYVIDO e 3 orzi da birra. Syngenta e PSB insieme: la risposta più completa alle esigenze della cerealicoltura italiana.

syngenta.



syngenta. 

Investiamo nei cereali,
per far crescere i vostri raccolti.

Syngenta oggi consolida il proprio ruolo nel settore dei cereali investendo nuove risorse e portando innovazione nella cerealicoltura italiana. La recente acquisizione di Società Produttori Sementi SpA di Bologna (PSB), leader in Italia nella selezione e nel miglioramento delle sementi di grano duro e grano tenero, permette infatti a Syngenta di proporre un'offerta particolarmente ampia e articolata di varietà di cereali, con soluzioni adatte ai diversi areali italiani e alle specifiche destinazioni d'uso. L'offerta comprende ben 13 varietà di grano tenero fra cui SY MOISSON, ILLICO e GENESI, 18 varietà di grano duro (tra cui IRIDE, SARAGOLLA, AUREO e SVEVO), 2 orzi ibridi HYVIDO e 3 orzi da birra. Syngenta e PSB insieme: la risposta più completa alle esigenze della cerealicoltura italiana.

syngenta.

We invest in cereals
to make your crops grow

Syngenta - Merger with PSB



ADVERTISING



Final lay out,
approved



Alternative
proposals

Syngenta - Cereal Plus Tour



ADVERTISING

The advertisement features a large white flower at the top left. Below it, the text "You dreamed about it..." is written in a white, flowing font. In the center, the text "...now you got it!" is displayed in a large, bold, gold serif font. At the bottom, there is a white horizontal bar containing the Bonzi logo (yellow sun icon and the word "Bonzi" in a serif font) and the Syngenta logo (yellow square with the word "syngenta"). A small fine-print disclaimer is visible at the very bottom.

Final lay out,
approved

The advertisement has a dark brown background. It features a musical staff with several yellow flower notes. The text "ORNAMENTALS" is at the top, followed by "Tailor made growth and size". Below the staff, the text "Sweet music for your business" is written. At the bottom, there is a white horizontal bar containing the Bonzi logo and the Syngenta logo.

The advertisement has a dark green background. It features a large red heart shape with a yellow outline. Inside the heart, the text "You'll fall in love with it!" is written in a white, cursive font. At the bottom, there is a white horizontal bar containing the Bonzi logo and the Syngenta logo.

The advertisement has a dark blue background. It features a yellow line graph that starts low on the left and rises steeply towards the right, ending in a cluster of yellow flowers. The text "Boost your BUSINESS!" is written in a large, bold, white sans-serif font. At the bottom, there is a white horizontal bar containing the Bonzi logo and the Syngenta logo.

Alternative
proposals

Syngenta - BONZI launch

Mais Expert Campus
turns your corn into revenue



The image is a promotional banner for Mais Expert Campus 2015. At the top left is the logo 'MaisExpert CAMPUS' with a green location pin icon. To the right is the year '2015' in large green letters. Below the logo is the slogan 'TRASFORMA IL TUO MAIS IN REDDITO' in bold black and green text. Underneath the slogan is the tagline 'Da Syngenta prodotti e soluzioni all'avanguardia per una maiscultura sempre più redditizia'. Below the tagline are five icons: two yellow corn kernels, one gold coin with '1' and 'EURO', and two silver coins with '1' and 'EURO'. A green Syngenta logo bar is at the bottom.

MaisExpert
CAMPUS

2015

TRASFORMA IL TUO MAIS IN REDDITO

Da Syngenta prodotti e soluzioni all'avanguardia
per una maiscultura sempre più redditizia

syngenta.

Syngenta – Mais Expert Campus



ADVERTISING

Syngenta - Interra Farm poster

Have you ever been
on a real sustainable farm?



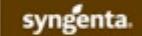
Don't miss this opportunity to experience
Sustainable Productive Agriculture
and what it means for growers

Visit our Interra Farm in Geispitzen, Alsace

Guided visits available on the following dates:

25th May, 9 – 12 noon 22nd June, 9 – 12 noon
20th July, 9 – 12 noon 24th August, 9 – 12 noon

» For more information, or to sign up, email
Interrafarm.Visit@SYNGENTA.COM





ADVERTISING

Syngenta - Interra Farm poster

Have you ever been
on a real sustainable farm?



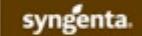
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ADVERTISING

The poster features a central graphic with two overlapping circles. The top circle is light green and contains the text "Vegetable Seed Treatment" at the top and "FarMore® today" in the center, accompanied by images of leafy greens, radishes, onions, and carrots. The bottom circle is light blue and contains the text "Expect More™ tomorrow" in the center, accompanied by images of a watermelon, cantaloupe, bell peppers, cucumbers, and tomatoes.

FarMore® Technology

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syngenta.

Syngenta - FarMore advertising



ADVERTISING

Against Bacteriosis,
enhance your crops

Syngenta - Bion 50 WG brochure

Contro le Batteriosi,
dai più forza alle tue colture

Bion[®] 50 WG

L'attivatore delle autodifese della pianta...
la natura ha creato il concetto, Syngenta ha creato il prodotto

Bion[®] 50 WG

syngenta.



EVENTS

EVENTS



Bruxelles - Syngenta Marketplace

EVENTS



Poppiano (Firenze) - GGP launch

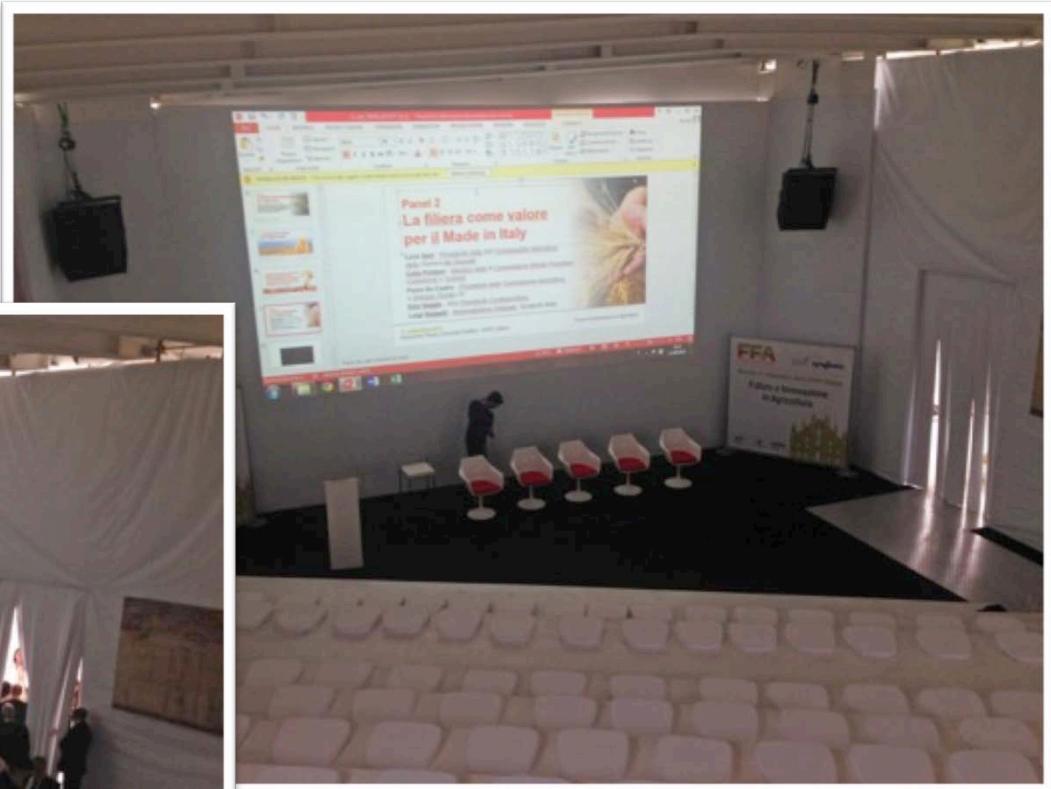
EVENTS



Verona - Fieragricola Fair stand



EVENTS



Milan, Expo - FFA



Maranello (Bologna) - SEGURIS XTRA & TOPIK ONE launch



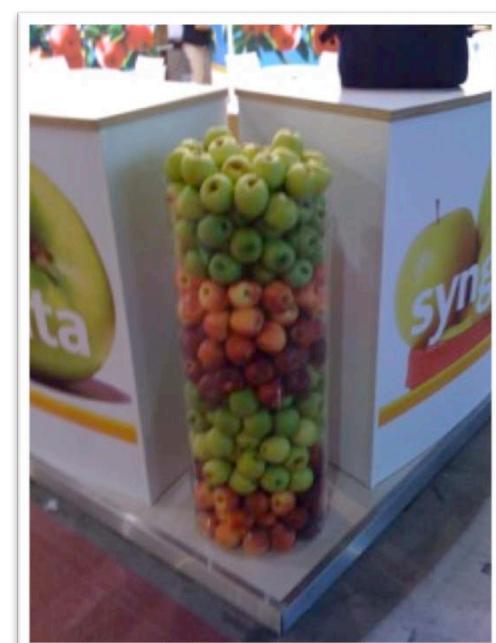
EVENTS



Milan, Pirelli building - Syngenta rice solutions



EVENTS



Bolzano - Interpoma Fair stand



EVENTS



Naples - AXIAL & TRAXOS launch



Eimeldingen - QUILT XCEL launch



EVENTS

Discover the new fungicide
against powdery mildew

DYNALI
SENSES
EXPERIENCE

Rouffach
6th December 2012

 Dynali®

 syngenta.

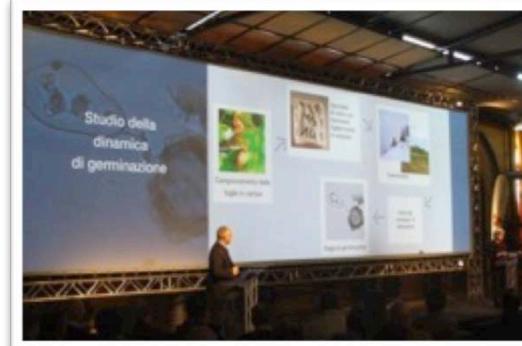
Rouffach - DYNALI launch

EVENTS



Rimini - Elanco Fair stand

EVENTS



Milan - PERGADO launches

EVENTS



Rimini - Novartis Fair stand

EVENTS



Milan - Eataly PoP



Berlin - European Root Health Forum

EVENTS



Milan - Sinergie launch

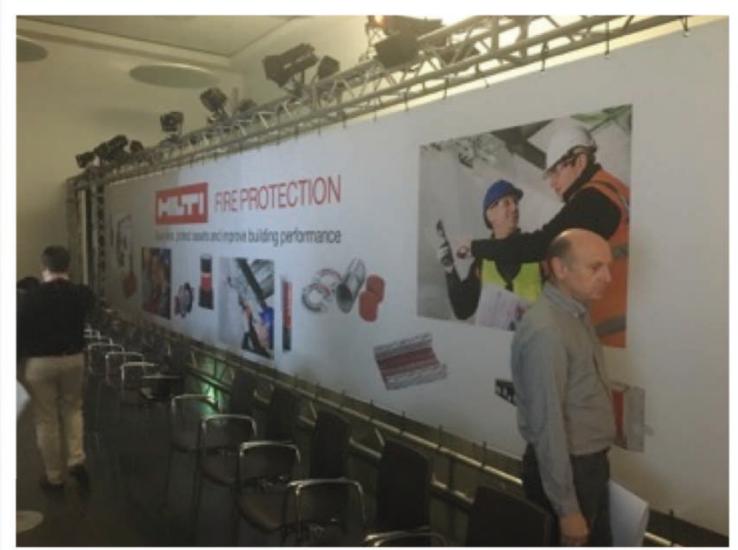
EVENTS



Milan - Osurnia launch



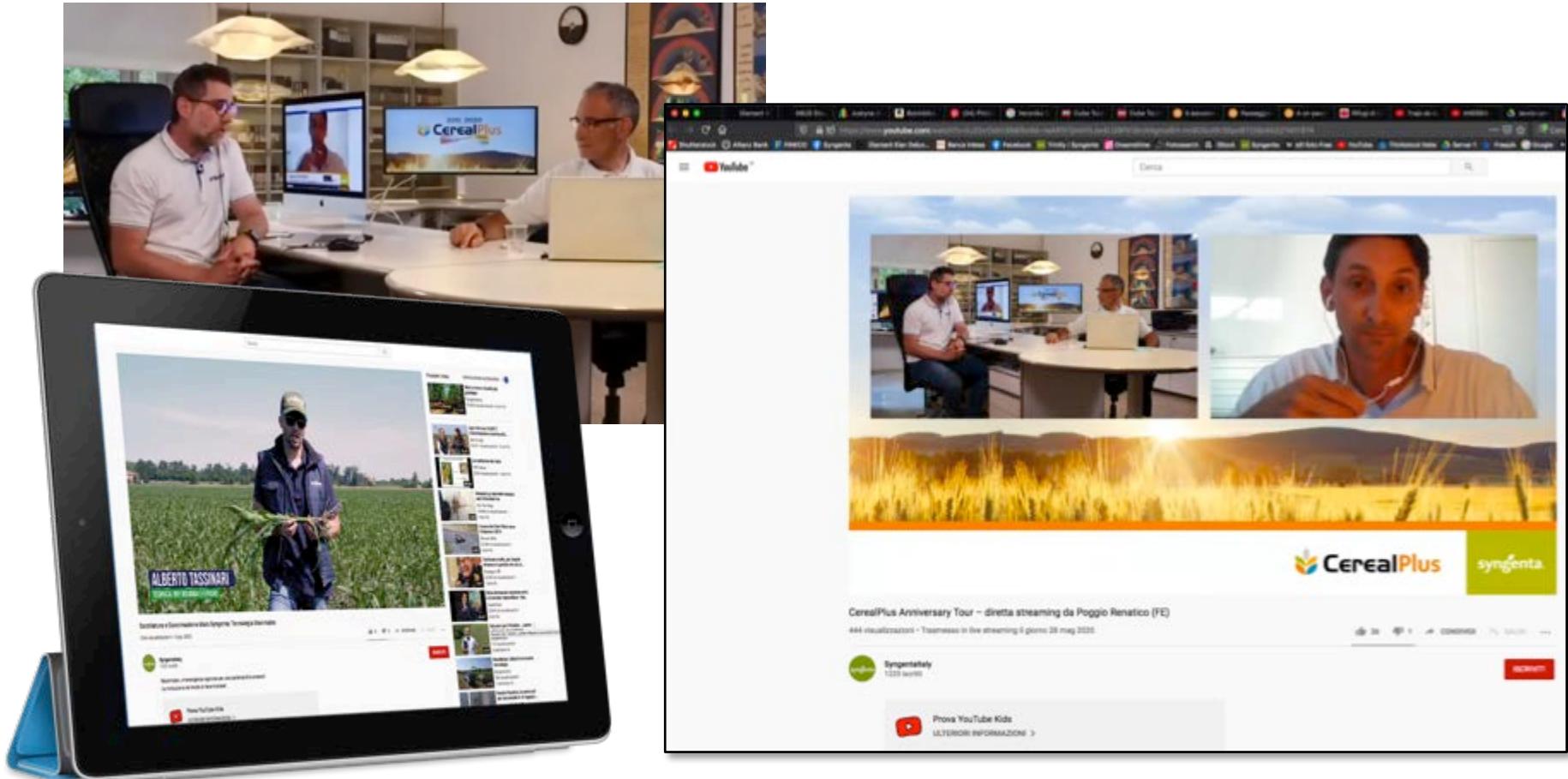
EVENTS



Liechtenstein - Worldwide CEO meeting



DIGITAL EVENTS



Cereal Plus Tour 2020 - Online presentations and Q&A sessions